

MMRDA ties-up with E-bike operator to provide first & last mile connectivity

Mumbai, Jan 31, 2020. Taking forward its motto to provide first and last mile connectivity to the commuters, the Mumbai Metropolitan Region Development Authority (MMRDA) today signed a Memorandum of Understanding (MoU) with an e-bike operator that will provide e-bikes to the Metro commuters on nominal rent on pilot basis.

The MoU was signed between Hon'ble Metropolitan Commissioner Shri R. A. Rajeev and the executives of the Yulu Bikes Private Limited in the august presence of Hon'ble Chief Minister Uddhav Thackeray, Hon'ble PWD minister and the Chairman of the Authority Eknath Shinde at the MMRDA office in BKC.

As per the MoU, the e-bike operator will provide total of 500 e-bikes at 25 different locations in BKC and at Bandra(E) and Kurla stations, where commuters will avail this facility 24x7 to reach their destinations.

Post signing the agreement, a fleet of nice-looking bikes were showcased before the Shri Uddhav Thackeray Shri Eknath Shinde, who appreciated the green initiative.

Since, the bike has been categorized as a non-motorized transport, therefore, users would not require license.

As per the initial plan, the fare system will be Rs. 10 for unlocking the cycle and there after Rs 10 per 10 minutes. There will be various recharge vouchers available with bonus money of up to 40 to 50 percent on the recharge amount for loyal commuters.

The commuters will have to drop the e-bikes at various docks provided in BKC, Bandra(E) and Kurla stations. The operation of these e-bikes are completely app based.

Commenting on the facility, Hon'ble PWD minister Eknath Shinde said, "MMRDA is committed to increasing the accordance with the objective of providing last mile connectivity and the operator will provide public Bike sharing system in Bandra Kurla complex, Bandra (East) and Kurla (West) suburban Railway stations."

Shri Rajeev said that the project of signing agreement with bike manufacturer will lead to actual deployment of solutions which will be scaled up by MMRDA for all Metro Lines as they get completed to provide delightful commuting experience to the Metro travelers.

Listing the benefits of the e-bikes, Shri Rajeev said, "This initiative will improve not only first and last mile connectivity and extend the reach of public transport to promote space efficiency, but will also improve urban environment and reduce congestion and improve air quality."

Importantly, MMRDA has initiated Station Access and Mobility Program (STAMP) in collaboration with World Resources Institute (WRI) India Ross Centre for Sustainable Cities and Toyota Mobility Foundation (TMF) with other partner agencies Municipal Corporation of Greater Mumbai (MCGM), Mumbai Traffic Police

(MTP), Mumbai Metro One Private Limited (MMOPL) and Maharashtra State Innovation Society (MSInS) in Mumbai.

The program aims at enabling Public-Private Partnership by launching a challenge to seek innovative data and technology-based solutions to improve crowd management and first-and last-mile connectivity to the Mumbai Metros.

The STAMP program was launched on 31st July 2019 by the Honorable Metropolitan Commissioner Shri. R.A. Rajeev in the presence of diverse audiences such as entrepreneurs, citizens' groups, professionals and students.

